



July 19, 2023

Media Contact:

FOR IMMEDIATE RELEASE

LOCAL BIKE DRIVE HOSTED BY

KNOXVILLE TVA EMPLOYEES CREDIT UNION™, UKG INC.®, AND TWO BIKES KNOXVILLE

KNOXVILLE, Tenn., — Knoxville TVA Employees Credit Union partners with UKG Inc., a global provider of human resource management services, and Two Bikes Knoxville, a local non-profit bicycle store, to collect bicycles from the community. The bicycles are being gathered, refurbished, and given to those in need.

Knoxville TVA Employees Credit Union has a long-standing history of serving its Members and community. Guided by the philosophy of “People Helping People”, the Credit Union is always seeking an opportunity to give back to the community.

“Knoxville TVA Employees Credit Union is approaching its 90th anniversary. Without our Members and the communities we serve, the Credit Union would not be in the position to reach this milestone,” says Lynn Summers, CEO and President. “We are proud to partner with two other organizations that are as equally dedicated to giving back to the community as we are.”

Donations are accepted at every KTVAECU® branch location (excluding the Tri-Cities and Lovell Heights drive-thru locations) from Monday, July 31, until the end of business hours on Thursday, August 10. Bicycles can be used or new. Capping off this campaign is a celebratory event on Friday, August 11.

The celebration is taking place in the gymnasium of the KTVAECU Perkins Building. Local media and representatives from UKG Inc. and Two Bikes Knoxville are scheduled to attend. All the bicycles are being brought to the gym, loaded up, and then delivered to Two Bikes Knoxville.

“We want to encourage all of our Members and those in the Greater Knoxville area to participate in the bike drive,” says Kimberly Trimble, Chief People Officer. “Credit unions have always had a People Helping People philosophy, and we are excited to enact this service attitude through hosting the bike drive.”

For more information on community initiatives at Knoxville TVA Employees Credit Union, visit tvacreditunion.com.

About Knoxville TVA Employees Credit Union

Knoxville TVA Employees Credit Union is a not-for-profit, member-owned, and locally operated financial institution that serves the community's financial needs. Membership is available to anyone who lives or

works in the following counties: Blount, Hamblen, Jefferson, Knox, Loudon, Roane, Sevier, Sullivan, and Johnson City. The Credit Union helps members grow financially by offering a variety of accounts, including checking, savings, and retirement accounts. In 2024, Knoxville TVA Employees Credit Union will celebrate 90 years of serving East Tennessee.