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## **KTVAECU® WRAPS UP 90TH ANNIVERSARY WITH \$500.00 GIFTS TO 90 MEMBERS**

KNOXVILLE, Tenn. – Knoxville TVA Employees Credit Union has served East Tennessee communities for 90 years. To celebrate nearly a century of trust and support from the community, the Credit Union deposited \$500.00 into the accounts of 90 randomly selected KTVAECU Members, totaling \$45,000.00 of cash gifts.

Throughout 2024, the Credit Union celebrated by giving back to Members and the community in meaningful ways. Payments totaling \$45,000.00 were made to 90 Member credit card balances, cash gifts were given to Members at Annual Meeting, and more celebrations happened at KTVAECU's 90th birthday and Member Appreciation Day. KTVAECU also contributed over 10,000 volunteer hours to local organizations and community programs.

Lynn Summers, CEO and President of KTVAECU, said, "Our Membership is at the heart of everything we do. We wouldn't still be here after 90 years without their trust in us. This milestone anniversary gave us a unique opportunity to show our thanks in a way that directly impacted our Members' lives."

When phone calls were made to notify the 90 randomly selected winners, their reactions were recorded and shared anonymously with their permission.

"You have no idea how much we needed this," said one winning Member. Another plans to use their gift to help fund crucial medical care.

To watch a special video about the 90<sup>th</sup>-anniversary gift and hear a compilation of some winners' reactions, [click here](#).

"It's incredible to hear the positive impact we've had on our Members," said Charlotte Havely, Vice President of Marketing. "We're so pleased to be able to spread some excitement and joy this holiday season with these gifts!"

This effort to make a positive difference for Members represents KTVAECU's core philosophy of People Helping People, Members Helping Members. It's only one of many ways the Credit Union strives to help generations of Members on their financial journeys.

For more information about KTVAECU's 90th anniversary year, visit [tvacreditunion.com/90th-birthday](http://tvacreditunion.com/90th-birthday).

### **About Knoxville TVA Employees Credit Union**

Knoxville TVA Employees Credit Union is a not-for-profit, member-owned, and locally operated financial institution that serves the community's financial needs. Membership is available to anyone who lives or works in the following counties: Blount, Hamblen, Jefferson, Knox, Loudon, Roane, Sevier, Sullivan, and Johnson City. The Credit Union helps Members grow financially by offering a variety of accounts, including checking, savings, and retirement accounts. KTVAECU Members have access to twenty-four (24) branch locations, online banking, a mobile app, and secure chat for 24/7 access to financial services.

**People Helping People,  
Members Helping Members.™**

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