



February 8, 2024

FOR IMMEDIATE RELEASE

Media Contact:

Charlotte Havelly
chavelly@tvacreditunion.com

KTVAECU® GIVES BACK TO MEMBERS FOR 90TH ANNIVERSARY CELEBRATION

KNOXVILLE, Tenn. - Knoxville TVA Employees Credit Union™ celebrates its anniversary on Thursday, February 15, 2024. The anniversary marks ninety (90) years of serving East Tennessee with innovative financial services and community outreach programs. KTVAECU® continuously seeks ways to support its Membership and local community, and this anniversary event is no exception.

This February, KTVAECU contributed \$45,000.00 towards Member credit card balances to kick off the year-long celebration. The Credit Union randomly selected ninety (90) Members to receive a \$500.00 credit toward their credit card balance.

“Moments like our ninetieth anniversary serve as an important reminder of how support from our Membership, is the reason we exist,” says Lynn Summers, CEO and President. “Our contribution to credit card balances is one way we can express gratitude to our Members.”

“What a generous gift,” exclaims Sylvia Halford, one of the selected Members. “My husband and I have been researching home improvement projects, and this credit will be a great incentive for us to move forward in deciding how to spend it.”

“We own a farm and have two boys involved in sports,” says Mark Skeen, another Member selected. “This \$500.00 gift will help tremendously. We can’t thank them enough for always being there for us when we need something.”

KTVAECU will host ninetieth-anniversary celebration events throughout the year for its Members and employees.

For more information on Knoxville TVA Employees Credit Union community initiatives, visit tvacreditunion.com.

About Knoxville TVA Employees Credit Union

Knoxville TVA Employees Credit Union is a not-for-profit, member-owned, and locally operated financial institution that serves the community's financial needs. Membership is available to anyone who lives or works in the following counties: Blount, Hamblen, Jefferson, Knox, Loudon, Roane, Sevier, Sullivan, and Johnson City. The Credit Union helps Members grow financially by offering a variety of accounts, including checking, savings, and retirement accounts. KTVAECU Members have access to twenty-four (24) branch locations, online banking, a mobile app, and secure chat for 24/7 access to financial services.